

# NEWS RELEASE

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**For Immediate Release**

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## **First Commercial Bank Launches *Your Story. Your Bank.* Podcast Series**

[Jackson, Miss., July 1, 2024] — First Commercial Bank is pleased to announce the official launch of its new podcast series, ***Your Story. Your Bank.*** These podcasts aim to provide listeners with insightful discussions on lifestyle, business, and community, while also educating them about bank services and highlighting client success stories.

The inaugural podcast series consists of two compelling episodes:

1. **Episode 1 - The Bank's Story:** A two-part series focusing on First Commercial Bank's commitment to client service and its integral role within local communities.
2. **Episode 2 - Client Spotlight: Weed Warriors:** Featuring a local landscaping business, Weed Warriors, this episode delves into their entrepreneurial journey, challenges faced, and the pivotal support provided by First Commercial Bank in their growth and success.

Listeners can access the full podcasts on popular platforms including Spotify and Apple Podcasts:

- Apple Podcasts: [Link](#)
- Spotify: [Link](#)

Additionally, video versions of these stories are available on First Commercial Bank's YouTube channel, searchable under @YourStoryYourBank or by visiting [YouTube Channel Videos](#).

"We are proud to introduce First Commercial's ***Your Story. Your Bank.*** podcast series as a platform to share inspiring stories from our clients while celebrating our community," said Curt Gabardi, President and CEO at First Commercial Bank. "These podcasts and videos reflect our ongoing commitment to connecting with the communities we serve while showcasing the impactful relationships we build."

New episodes will be released on a monthly basis, offering listeners and viewers ongoing insights into the diverse stories behind First Commercial Bank's clientele.

For more information about the podcast series or media inquiries, please contact [TheStoryofYou@firstcommercialbk.com](mailto:TheStoryofYou@firstcommercialbk.com).

### **About First Commercial Bank**

First Commercial Bank, a \$872 million asset financial institution headquartered in Jackson, Mississippi, and owned by the privately held holding company, First Commercial Bancshares, Inc., is Mississippi's first and foremost bank for businesses and professionals, having pioneered this uniquely focused banking model in the state. First Commercial opened its doors October 12, 2000. More than 23 years later First Commercial continues to honor its original vision by peeling away the layers of business bureaucracy and redefining the relationship between bankers and clients. The bank is aggressively expanding its talent-driven team, cementing its position as a bellwether of superior service and client support. Now, more than ever, First Commercial Bank is focused on delivering a client-centric culture across five strategic locations in Jackson, Ridgeland, Oxford, Southaven, and Memphis, Tennessee.

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